



Federal
Hill

EST

1788

BALTIMORE, MARYLAND USA

**SPONSORSHIP & ADVERTISING OPPORTUNITIES
2016-2017**

WHAT WE DO

PROMOTE & MARKET FEDERAL HILL

- Host events to promote businesses to residents & visitors
- Maintain website, brand & promotional materials
- Work with tourism industry & Visit Baltimore
- Host clean up & tree planting events

***Federal Hill Main Street is a registered 501C3 and contributions are tax deductible.**

SUPPORT SMALL BUSINESS

- Provide façade grants for businesses
- Work with City & Community on small business issues
- Work with property owners & developers to fill vacant properties
- Identify trends and demographics to help small businesses grow



HOW WE DO IT



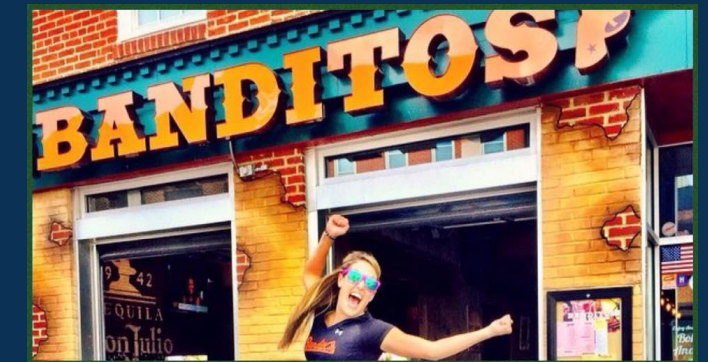
EVENTS



BEAUTIFICATION



PROMOTION



OUR EVENTS

FEST OF ALL



The BEST of Federal Hill. Fine food, open bar, FASHION SHOW, LIVE MUSIC & SILENT AUCTION. Dress to impress and dance the night away! Average attendance 300 to 350 people.

SPRING BLOCK PARTY



Baltimore's 1st Festival of the Season! 2 Stages of great music in the heart of Federal Hill at Cross Street Market! Average attendance 2,500 to 3,500 people.

JAZZ & BLUES FESTIVAL



A Federal Hill tradition in its 16th year! Enjoy live Jazz & Blues Music, arts & crafts, kids activities & more! Average attendance 3,500 to 5,000 people.

OUR PROMOTIONS

FESTIVE FLAVORS



A tasty tour of Federal Hill's bars, taverns, shops & galleries. Groups of up to 30 people go on their own unique 7 stop tour with food, drink & dessert. Average attendance 250-300 people.

MOONLIGHT MADNESS

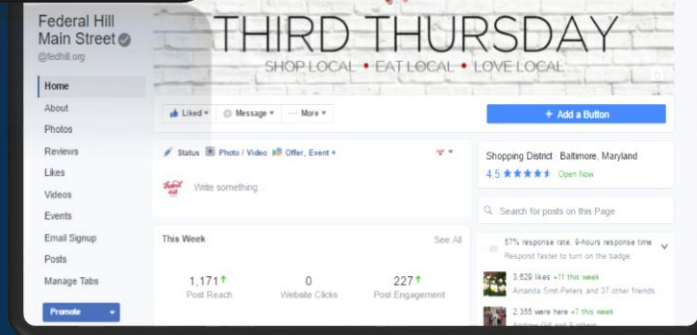
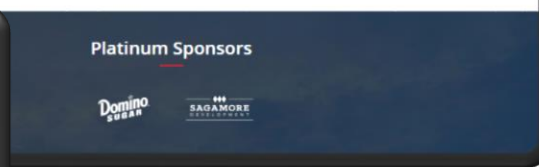
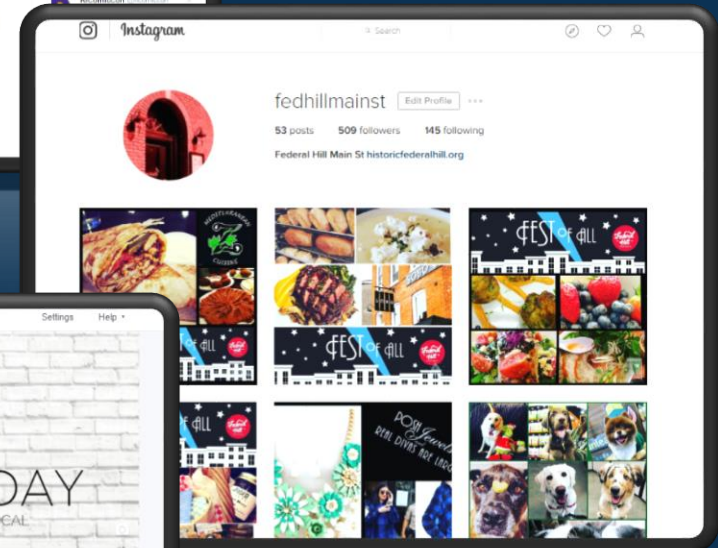
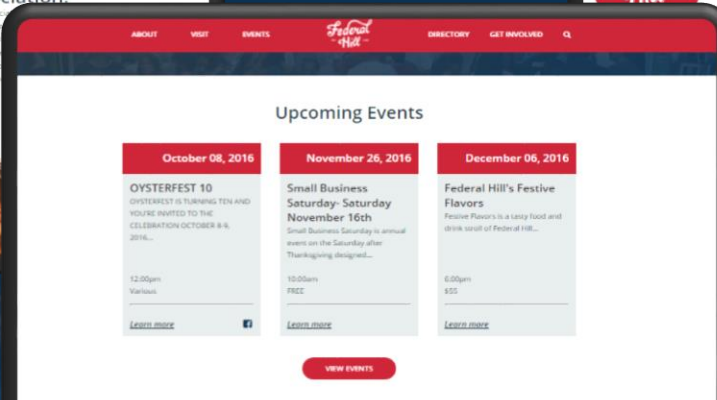
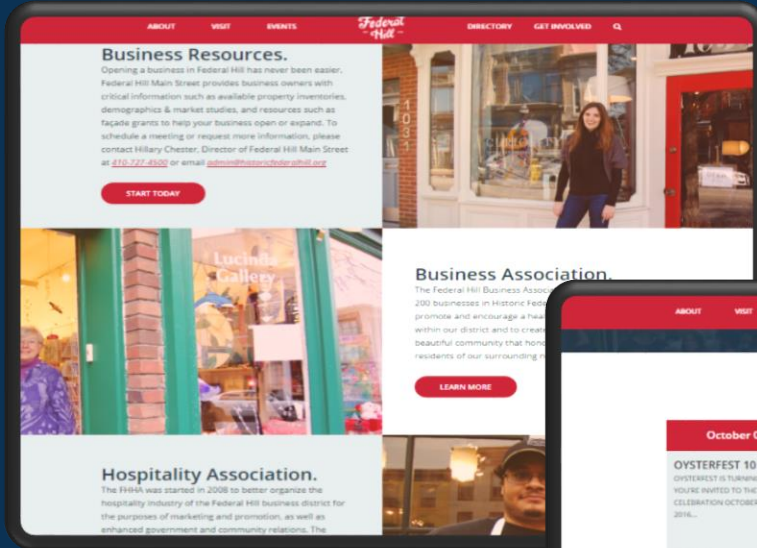


A free family event with progressive discounts, extended hours and free caroling, gift wrapping & treats. Free, open event- attendance estimated at 750-1,000 people.

AND MORE

- Third Thursdays
- Small Business Saturday
- Holiday Events
- Food Tastings
- Workshops
- Shopping Events
- Book Signings
- Paint Nights

OUR PLATFORMS



fedhill.org

WHAT YOU GET

PLATINUM- \$15k ALL EVENTS (Limit 2)

- A one year partnership that includes logos on all print advertising and logo and hyperlink on landing page of website
- Exclusivity in your industry
- Logo placement on Mailchimp emails.
- Logo on 5,000 festival cups to be used at events throughout the year
- Name on 5,000 coasters to be used throughout the year
- One month of billboard advertising at a prominent location in South Baltimore (based on availability)
- 15 Tickets to Festive Flavors (\$825 value), 10 Tickets to Fest of All (\$550) and 20 Tickets to the Spring Block Party (\$200)
- On stage recognition at all events
- Ongoing social media posts for the year
- All Headliner benefits

HEADLINER- \$5k PER EVENT

- 10' x 20' booth in a prominent location for product display and sales
- Canvassing & literature distribution rights throughout the festival
- Your logo on all print event advertising & promotional materials (Posters, Postcards)
- Your logo on the official FHMS Festival Shirts
- Boosted Facebook posts the week of event
- Your logo on event signage and band stages
- Press Release announcing your sponsorship sent to media
- Prominent announcement of your sponsorship on Federal Hill Main Street's website & social media platforms
- 50 drink tickets at each festival you sponsor

WHAT YOU GET

GUEST STAR- \$2,500 PER EVENT

- Street Sponsor: 10' x 20' booth space for product display and sales
- Your logo included in all print advertising & promotional materials
- Boosted Facebook posts on the week before the event
- Display of logo on event signage throughout the festivals
- Your logo prominently displayed on Federal Hill Main Street's website
- 25 drink tickets at each festival you sponsor

BAND BACKER- \$1,250 PER EVENT

- Street Sponsor: 10' x 10' booth space for product display and sales
- Your logo included in all print advertising & promotional materials
- Sponsorship acknowledgment on band stage
- Your logo displayed on Federal Hill Main Street's website
- 20 drink tickets at each festival you sponsor

WEB PARTNER- \$100 PER MONTH OR \$1,000 YEAR

- Your ad or logo on a 350 x 250 hyperlinked banner on the landing page of the website

OR CREATE YOUR OWN- Just ask for more details.